1. Lead paragraph

Does the fast-paced lifestyle bother you for a long time? Have you ever been frustrated to have no time to go shopping after exhausting works? Perhaps you would like to try our mobile application that we designed to provide comfort and convenience for situations like this, allowing you to wind down and relax without having to go out for shopping after long day work.

1. Overview

Nowadays web has become an essential tool for people in daily lives. In addition, mobile phone is quite portable means to reach the Internet, thus increasing the number of mobile phone users. Therefore mobile application has become the mainstream of Web App development. Due to the fast-paced lifestyle, many nearly have no time to go shopping after tired work, which means there are much less customers in brick-and-mortar stores. In order to solve this type of problem, a variety of shopping mobile applications like Amazon, Taobao appear. With the app, customers are able to go shopping during the commute time without being required to visit a brick-and-mortar store. Vendors could add their inventory and present the details of products directly by posting images or textual description online, which means they could reduce money for rent.

This project “XXXXX” aims at establishing a mobile platform for customers to buy mobile phones from a wide range of brands. Vendors showcases their merchandise in a manner that is user-friendly and facilitates purchases by potential customers. Furthermore this application provides brilliant services which could show details of every purchase orders.